

# Institute of Industrial Engineers: Changing Times

## July 15th 2009: Plant Tour Pepperidge Farms, Denver PA

The Denver plant is one of 8 manufacturing plants within the Pepperidge Farm network. It was opened in 1991 and has 611,000 square feet situated on 114 acres. There are 800 employees that work in three distinct operations. There is a biscuit operation that consists of six cookie lines, a goldfish operation that has three lines, and a bakery operation that has a soft roll line, hearth line, and bread line. They make cheddar goldfish, Milano cookies, and many different whole grain breads to name a few of the more popular items. Product is shipped fresh as far west as Pittsburgh, up to Maine, and as far south as North Carolina.

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Our Website has been recently updated and will be maintained by our webmaster. Please visit [IIE71.org](http://IIE71.org)!



### Meeting Details:

Where: Pepperidge Farm Denver Plant  
2195 N Reading Rd  
Denver, PA 17517 Phone: 717-336-8500

When: July 15th 2009  
Registration 4:00 PM  
Plant Tour and Presentation 4:15 PM

Cost: Free for members and Students  
\$5 for non-members

**RSVP to [President@iie71.org](mailto:President@iie71.org) by 7/12/2009**

## President's Message: Feedback and Feed Forward

Back in April, we had to cancel one of our dinner meetings due to lack of attendance. We asked for your **Feedback** and we got plenty. I appreciate everyone's time and valuable suggestions. Few highlights as below:

- Dinner cost was too high
- Schedule and location
- Evening classes
- Family time
- Work travel
- Speakers based on "Legends of Success" – From dream of a company or an idea turning into reality and successful company
- Have early morning plant tours and breakfast meetings
- Vary time of the day, day of the week and month for meetings
- Doing more program outside of traditional engineering topics

I have few more but this is a good list to start with. To begin with, for the first time in last few years, we are going to try for a morning plant tour. If all goes well as planned, Listerine plant tour in October should be a morning tour.

We are also trying to bring successful entrepreneurs like Rusty Elsner (May 2009 event) and few more in the pipeline to speak to us on their journey, successes and failures. We have few names but would love to get some names from you too.

We will try to bring in "not so typical" IE topics to you periodically. Tune in to our website [www.iie71.org](http://www.iie71.org) or look out for announcement for event in August!

On the events front, We had a very interesting dinner meeting back in May. Rusty Elsner from Elsner Engineering Works of Hanover, PA gave us presentation on Lean Implementation at his plant.

What's interesting about it? He was not an IE. He was a Mechanical Engineer and is the President of the company. In his words, his job was just not get in the way of the implementation team, i.e. all employees on his payroll. The implementation is not over yet as in his words "This is a Journey and not Destination". Rusty has invited us to see his plant as a follow up to his presentation.

We just finished our 3<sup>rd</sup> Annual Networking Event, originally started by IIE in 2006, in trying to bring synergies of all professional societies in the central PA region. Great event to schmooze and look for potential business leads!

Marshall Goldsmith in his book "What Got You Here Won't Get You There" explained **Feed Forward** very effectively. He explains it on [www.marshallgoldsmithfeedforward.com](http://www.marshallgoldsmithfeedforward.com).

We will try to focus on improving the future and bring you the best of events to increase chances of future success. **Feed Forward!**

Some of you have been passive members for a while now. I really hope to meet the real person "you" in the next event and not just "another name and e-mail in outlook".

Please feel free to contact me at [president@iie71.org](mailto:president@iie71.org) with any comments, suggestions or ideas for the future.

See you there!  
**Chirag Modi**  
President

## Chapter #71 Budget Update January - June 2009

ACTIVITY:	YEARLY BUDGET	ACTUAL YTD
Dues Income	\$1,395	\$1,230
Investment Income	\$421	\$261
Monthly Meetings	(\$630)	(\$579)
Scholarships	(\$500)	\$0
Publications (Directory)	(\$80)	(\$48)
Newsletter	(\$11)	\$0
Student Development (Nat./Regional Conf.)	(\$500)	\$0
Community services (Engineer's week)	(\$210)	(\$200)
Member services (Chapt. Pres. To National)	(\$800)	\$0
Officer BOD meetings	(\$175)	(\$95)
Oper. Supplies	(\$25)	\$0
Miscellaneous	\$0	\$0
<b>TOTAL</b>	<b>(\$1,115)</b>	<b>\$569</b>

### Member Spotlight- John Kalbach



John is a Manufacturing/Process Engineer with Gichner Shelter Systems since November 2001. John's career spans a 30-year period working within manufacturing engineering, industrial engineering, and production planning departments. His main responsibilities with Gichner Shelter Systems includes productivity and process analysis, process improvement, material flow evaluations, and implementation of material and labor cost reductions. John is the process engineer for Gichner's chemical conversion coating, paint preparation, and paint department processes. Prior to joining Gichner, John worked with Agere Systems as an Industrial Engineer where his main responsibilities included time study of existing processes for capacity analysis and development. John also put into practice most of the typical IE functions within prior companies that include Goss Graphic Systems (Division of Rockwell International), Gehl Company, Thonet Industries, and CBS Toys. John has a Bachelor's degree in Business Administration and an Associate's degree in Industrial Management. He has been an IIE member since 2008. *John can be reached at [jkalbach@gichnerss.com](mailto:jkalbach@gichnerss.com).*

### Member Accomplishments

If you would like your accomplishment included in our newsletter, send a brief description of the accomplishment (and photo if you would like) to [membership@iie71.org](mailto:membership@iie71.org) and we will include it in our next newsletter.

## IIE Participates in Professional Networking Society Social

On Thursday June 25th, members from professional societies from Pennsylvania, Maryland and Delaware gathered at Appalachian Brewing Company in Harrisburg for the annual Professional Networking Society Social. Over 90 people attended including 6 members from IIE. The photo below show some IIE members networking with members from other societies.



### Please add [IIE71.org](http://IIE71.org) to your favorites!

The IIE website for the Lancaster, Harrisburg, York Chapter (Chapter 71) is up and running and maintained by Monica Block. The website conveniently contains all the information you need to be an active member of chapter 71. If you navigate to the home page you will see the menu to the left.

The membership page includes the most recent member spotlight and information on how to become an IIE member

The events schedule (shown below) can be found by clicking on the events tab. This schedule displays all the IIE 71 chapter as well as national events. By clicking on the links in the schedule you can gain additional information about the events including time, location, directions and how to RSVP.

The outreach page give you information on how you can become involved in events around our community.

The newsletter page contains links to the current and five previous newsletters

The job corner contains local job postings. There are currently 3 postings listed. If you have job postings that you would like to have listed on the webpage, contact Monica.

Finally the resource page includes links to past webinars, IIE networking sites and the IIE 71 2009 strategic plan.



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### 2007–2008 Vision and Mission Statement

Our primary goal as a local IIE chapter is to provide our members in Lancaster, Dauphin, York, Lebanon, Adams and Cumberland, Perry, and Franklin counties with helpful information, interesting and informative activities, and a means to communicate with other IE's We will utilize all the resources at our disposal to maintain and grow our chapter membership.

## 2009 Chapter Officers

### President:

Chirag Modi [president@iie71.org](mailto:president@iie71.org)

### Vice President:

Jeremy Rank [vp@iie71.org](mailto:vp@iie71.org)

### Treasurer:

Tom Burson [treasurer@iie71.org](mailto:treasurer@iie71.org)

### Director of Programs:

Paul Spohn [programs@iie71.org](mailto:programs@iie71.org)

### Director of Information Technology:

Monica Block [webmaster@iie71.org](mailto:webmaster@iie71.org)

### Membership Director:

Jill Kovach [membership@iie71.org](mailto:membership@iie71.org)

### Publications Director:

Nicole Rank [newsletter@iie71.org](mailto:newsletter@iie71.org)

### Community Outreach Directors:

Kaitlin Hartzell and Bill Schuck  
[communityoutreach@iie71.org](mailto:communityoutreach@iie71.org)

### Student Representative:

Professor Jean Fullerton and Jennifer  
Hawkins [student rep@iie71.org](mailto:student rep@iie71.org)

All officers can be reached at  
[officers@iie71.org](mailto:officers@iie71.org)

## Member Information

## Member Information

IIE Chapter 71 membership status as of June 2009:

Total: 107

New/Transferred In: 1

Reinstated: 1

Dropped: 1

## Upcoming Events– Mark your Calendar

Johnson and Johnson Listerine plant tour.

When: October 7th in the morning

Where: Lititz, PA

Look for additional details in our next newsletter of on our website.

